



PRIVACY POLICY

Effective Date: January 3, 2024

At WeTheHandPlayers ("we," "us," or "our"), we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and protect your personal information when you engage with our services, including our website and games.

WHAT THIS POLICY COVERS

This Privacy Policy outlines the following:

- How we collect personal data about you
- Why we collect personal data
- How we use your personal data
- Your choices and rights regarding your personal data

WHO WE ARE

WeTheHandPlayers is a gaming studio that develops engaging gaming experiences for players worldwide.

Our website addresses are:

- <https://wthp.studio>
- <https://wethehandplayers.com>
- <https://handplay.gg>

HOW TO CONTACT US

If you have any questions regarding data protection or need assistance with any issues related to your personal data, please contact us via email. This allows us to respond to your inquiries more efficiently.

Email: contact@wthp.studio

The entity referred to in this Privacy Policy as "the Company," "WeTheHandPlayers," "We," "Us," or "Our" is HandPlay s.r.o., a company registered at Hlavna 2936/131, 080 01 Presov, Slovak Republic.

- "Service" or "The Services" refers to any and all services provided by the Company, including our websites, as well as any applications or software programs developed and provided by the Company.
- "You" refers to the individual using the Service, or the company or legal entity on behalf of which the individual is accessing or using the Service, as applicable.
- "Application" refers to any software program or game developed and provided by the Company, which is downloaded or used by You on any electronic device.





This Privacy Policy applies to all of our games, websites, and related services ("Services"). Please note that this policy may be updated periodically. If changes occur, we will post the new version on <https://wthp.studio> or <https://wethehandplayers.com>.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. If we make material changes, we will notify you by posting a notice in the Services before the changes take effect. Your continued use of the Services after such changes will be subject to the updated Privacy Policy.

PERSONAL DATA WE COLLECT / WHAT DATA WE PROCESS

Personal data is any information that can be used to identify you, either directly or indirectly.

This includes, but is not limited to:

- Personal Identifiers: Such as your name, email address, home address, phone number, and user behavior.
- Online Identifiers: Including your in-game alias, IP address, identifiers we assign to your account, or hardware and operating system-based identifiers, such as your Advertising ID.
- Technical Information: About the device you use for the Services, such as its type, model, manufacturer, operating system, language, display, processor, or memory.
- Location Data: Your coarse location (e.g., country, state, or city), inferred from your IP address.
- Usage Information: Details about your use of the Services, including your progress, visits to our websites, and interactions with ads within the Services.
- Ad Interactions: Information about your interactions with our ads outside of the Services, such as on third-party websites or applications, including how you were referred to the Services.
- Error Logs: Crash logs or other information related to bugs, errors, or issues in the Services.
- Inferences: Insights we derive based on your activity in the Services.
- Communications: Messages or other communications you send to us or through the Services, including chat messages and emails to our support team.
- Transaction Data: If you make purchases, information received from third-party payment service providers to validate those transactions.
- Subscription Data: Content preferences and other information you provide when subscribing to our communications.
- Survey Data: Comments, feedback, responses, or other information you provide when participating in surveys or research, including details about your background or experience with the Services.
- Voluntary Information: Any other information you choose to submit to us through the Services or otherwise.
- Consent-Based Data: With your consent, any additional information explained to you at the time of consent, such as GPS location for location-based experiences.





We do not intentionally collect or process special categories of data. Special categories include genetic, biometric, or health information; information revealing racial or ethnic origin, sex life or sexual orientation; political opinions; religious or philosophical beliefs; trade union membership; or information about criminal offenses or convictions. Please refrain from providing such information to us or using the Services to share it with others.

WHY WE COLLECT YOUR DATA

We collect and process your data for various purposes, including:

ESSENTIAL PURPOSES

- To Allow You to Play and Use Our Services: To enable you to access and enjoy the features of our games and applications.
- To Operate the Services: To maintain and manage the functionality of our Services.
- To Verify and Confirm Payments: To process transactions and confirm purchases made through our Services.
- To Provide and Deliver Products and Services You Request: To fulfill your requests and deliver the products or services you seek.

DEVELOPMENT AND IMPROVEMENT

- To Develop and Improve the Services and Player Experience: To enhance our Services and ensure a better experience for our users.
- To Provide Social Features: To enable social functionalities as part of our Services, such as leaderboards or friend lists.
- To Send Related Information: To keep you informed about updates, security alerts, and support messages related to our Services.
- For Personalized Advertising: To deliver advertisements that are relevant to your interests and preferences.

WITH YOUR CONSENT

- To Deliver, Target, and Improve Advertising and Services: With your consent, we may share personal data with third-party partners to improve and target advertising and enhance the Services.
- Additional Purposes: For instance, using your location based on your IP address to show you local events. This data is processed only with your explicit consent.

WHERE WE COLLECT YOUR DATA FROM

We collect your data from the following sources:

- Directly from You: When you submit data to us, such as during account registration, subscribing to our communications, sending support inquiries, or responding to our surveys.
- From Purchases in the Services: When you make transactions within our Services.
- Third-Party Payment Service Providers: From providers involved in processing your payments.





- With Your Consent: From other sources explained to you at the time of consent.

Providing data to us is not mandatory. However, please note that without processing certain data, we may not be able to provide you with the Services or some features of the Services. If you choose to use our Services, we will collect data for the purposes described in this policy, based on the Services you use and your choices.

You have several options to limit or control the extent of data processing:

- Third-Party Account Connections: Choose not to link third-party accounts with our Services.
- Device Settings: Use your device settings to reset or limit the use of your Advertising ID.
- Cookies: Disable some or all cookies through your browser settings.

WHO DO WE SHARE YOUR DATA WITH

We may share your data with the following entities:

PUBLIC AUTHORITIES

- Competent courts of law or other government authorities, if we believe disclosure is necessary to comply with applicable laws or regulations.

OTHER AUTHORITIES

- Any person or entity when disclosure is necessary to exercise, establish, or defend our legal rights, or to protect your or another person's vital interests.
- Any other person or entity with your consent.

OTHER COMPANIES

- Within the WeTheHandPlayers Group: Companies within our group that assist us in developing or operating the Services.
- Outside the WeTheHandPlayers Group: Third-party service providers who process data on our behalf, such as hosting services, analytics providers, and those adding functionality to the Services.

ADVERTISING AND SOCIAL MEDIA PARTNERS

- The Services may include social media interaction tools and in-game advertising. These partners may access and use your data according to their own privacy policies. We recommend reviewing their Privacy Policies to understand how they handle your data. A list of our partners is available at [WeTheHandPlayers Partners](#).





HOW LONG WE WILL KEEP YOUR DATA

We will retain your data for as long as necessary to fulfill the purposes for which it was collected, including:

- Providing the Services: To ensure you can use and benefit from our Services.
- Legal, Accounting, or Reporting Requirements: To comply with applicable legal, regulatory, or accounting obligations.

Once the data is no longer needed for these purposes, we will take steps to securely delete or anonymize it, unless a longer retention period is required or permitted by law.

HOW DO WE KEEP YOUR DATA SAFE

We have implemented security measures to protect your data, taking into account the risks associated with the processing activities described in this notice. These measures are designed to safeguard your data from accidental or unlawful destruction, loss, alteration, unauthorized disclosure, or access.

Our security practices include:

- Encryption: Encrypting data in transit to protect it from unauthorized interception.
- Pseudonymization: Using pseudonymization techniques to de-identify data where feasible, reducing the risk of personal data exposure.
- Access Controls: Implementing controls to restrict access to services or systems that store personal data.
- Incident Handling Procedures: Maintaining procedures to identify, manage, and respond to any suspected security incidents.

We continuously review and update our security measures to ensure they remain effective against evolving threats.

YOUR RIGHTS AND OPTIONS

You have the following rights regarding your personal data:

- Access, Correction, or Deletion: You can request access to, correction of, or deletion of your personal data.
- Restriction of Processing: You can request that we restrict the processing of your data.

To exercise any of these rights, please contact us at contact@wthp.studio.

When submitting a request via email, we may need to verify your identity to ensure that you have the right to make the request. This may involve asking for additional information, such as details about the account in question, to confirm that you are the account holder or are authorized to act on their behalf.



AGE LIMIT

Under our Terms of Service, you must be at least 13 years old to use our Services. We do not actively monitor the age of our users.

If you are under 13 years of age, please do not provide any personal data (including your name, address, telephone number, or email address) or use our Services. We do not knowingly collect or solicit personal data from individuals under the age of 13, nor do we target interest-based advertising to such users.

If we discover that we have collected personal data from a child under 13, we will delete this data promptly. If you believe we may have collected data from or about a child under 13, please contact us at contact@wthp.studio.

WITHDRAWAL OF CONSENT

You may withdraw any consent you have given at any time. Upon withdrawal, we will cease processing your personal data for the purposes for which you had originally consented.

To withdraw your consent, please contact us at contact@wthp.studio. We will handle your request promptly and inform you of any implications for your use of our Services.

COOKIES AND SIMILAR TECHNOLOGIES

Our online Services use cookies and similar technologies to:

- Provide and Personalize the Services: To enhance your experience and tailor our Services to your preferences.
- Analyze Use: To understand how our Services are used and improve their functionality.
- Target Advertisements: To deliver relevant ads based on your interests.
- Prevent Fraud: To ensure the security and integrity of our Services.

You can disable cookies through your browser or device settings. However, please note that disabling cookies may affect the functionality of certain parts of our Services, potentially impacting your user experience.

CONTACT INFORMATION

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Websites: <https://wthp.studio> or <https://wethehandplayers.com>

